

Report to Health and Adult Social Care Scrutiny Board

5 September 2022

Subject:	Health and Wellbeing Strategy
Director:	Director of Public Health Lisa McNally
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1 Recommendations

- 1.1 That the board considers and comments upon the new joint Health and Wellbeing Strategy text document content and design cover examples.



2 Reasons for Recommendations

- 2.1 The previous Health and Wellbeing strategy from 2016 to 2020 is now out of date. The new strategy reflects system changes since then and is updated with current plans and projects. The strategy will now also cover the Sandwell Health and Social Care Partnership as well as the Sandwell Health and Wellbeing Board. It is important to have a current and up to date strategy based on the needs of the community for which it is there to help. Due to health inequalities locally, it is crucial that a relevant strategy is in place to guide future work projects and help Sandwell residents where and when they need support.

3 How does this deliver objectives of the Corporate Plan?

	<p>Best start in life for children and young people</p> <p>The Health and Wellbeing Strategy incorporates all parts of the life course. Giving examples of how children and young</p>
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	people can get involved with physical activity and learn about harmful choices such as drugs and alcohol we can equip them for the future to make healthier decisions.
	<p>People live well and age well</p> <p>The Health and Wellbeing strategy notes the reduced life expectancy and health of Sandwell residents. It provides recent examples of various projects that have improved health outcomes locally.</p>
	<p>Strong resilient communities</p> <p>By following the community-based approach, the Health and Wellbeing Strategy focusses on how Sandwell residents can help themselves and each other. By listening to the needs of the community and empowering them the get involved we can create more sustainable health improvement programmes that will benefit Sandwell resident's years down the line from now.</p>

4 Context and Key Issues

- 4.1 The strategy has been developed in line with the changing dynamic of the Health and Wellbeing Board. Keeping a focus on community involvement and putting Sandwell residents at the heart of our work. It is also reflective of the Sandwell Health and Social Care Partnership and the place-based partnership's approach to improving population health and wellbeing.
- 4.2 It brings together recent community project successes that have addressed the changing needs of Sandwell residents. Demonstrating the value of working with, not to our community.
- 4.3 Comments are invited from this Board before the strategy is considered at the next Health and Wellbeing Board on 21st September 2022. Once the final text version is complete and the choice of design has been made, the Health and Wellbeing Strategy will then be developed, complete with imagery and graphs where suggested in the notes.



5 Implications

Resources:	No implications at this stage
Legal and Governance:	The Health and Wellbeing Board is responsible for development of the joint Health and Wellbeing Strategy.
Risk:	No implications
Equality:	No implications at this stage
Health and Wellbeing:	The health and wellbeing of our communities is at the forefront of the strategy, ensuring that people's views and needs are listened to. The strategy outlines work that is done with and alongside communities in Sandwell rather than to them.
Social Value	No implications at this stage

6 Appendices

Appendix 1 – Health and Wellbeing Strategy document draft

Appendix 2 – Health and Wellbeing Strategy design covers

7. Background Papers

None

